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[What Technology Wants](#) - Kevin Kelly 2011-09-27

From the author of the New York Times bestseller *The Inevitable*— a sweeping vision of technology as a living force that can expand our individual potential In this provocative book, one of today's most respected thinkers turns the conversation about technology on its head by viewing technology as a natural system, an extension of biological evolution. By mapping the behavior of life, we paradoxically get a glimpse at where technology is headed-or "what it wants." Kevin Kelly offers a dozen trajectories in the coming decades for this near-living system. And as we align ourselves with technology's agenda, we can capture its colossal potential. This visionary and optimistic book explores how technology gives our lives greater meaning and is a must-read for anyone curious about the future.

The Metaphysics of Market Power - George Raitt 2019-05-02

Australian competition law has just emerged from a significant period of reform which has seen controversial changes to the legal test to distinguish between normal competitive conduct and conduct that should be condemned. The controversy continues, arguably because the traditional legal conception of market power does not provide a useful standard in real world markets. This important new book offers a radical interpretation of market power, based on the power to manipulate. Seeing it in this way allows for positive and normative standards within which to frame a legal theory of liability for misuse of that power. The book provides suggestions to improve the forensic assessment of conduct that should be condemned as misuse of market power.

The Operations of Chinese Infrastructure Multinationals in Africa - Yuxuan Tang 2021-08-26

The book aims to analyse and evaluate the strategic positioning of China's participation in terms of firm-level performance in the generation of infrastructure capacity in African countries. Africa counts among its development challenges a major bottleneck of infrastructure capacity and shortage of investable capital. China's long period of high growth generates the strengths to secure availability of energy from Africa by enhancing infrastructure provision for the region. To achieve this complementary macro-level development, beyond the traditional dimension of infrastructure provision (ODA), Chinese IMNEs become the vital players on the intersection of these processes. Thus this research makes practical and analytical contributions to international business studies and development issues by making concrete the analysis of bilateral development processes from a macro context to a micro level framework (e.g. focusing on ICT and construction sectors), then fitting this into the real world story. Infrastructure itself is a key element for potential investment and development processes. Therefore, how IMNEs achieve not only exist simply in a way of a commercial-oriented investment, but also in their implications for development and political related issues.

Monetary Economics - Keith Bain 2009-03-31

This fully revised second edition of Bain and Howells' *Monetary Economics* provides an up-to-date examination of monetary policy as it is practised and the theory underlying it. The authors link the conduct of monetary policy to the IS/PC/MR model and extend this further through the addition of a simple model of the banking sector. They demonstrate why monetary policy is central to the management of a modern economy, showing how it might have lasting effects on real variables, and look at how the current economic crisis has weakened the ability of policymakers to influence aggregate demand through the structure of

interest rates. The second edition: features a realistic account of the conduct of monetary policy when the money supply is endogenous provides a detailed and up-to-date account of the conduct of monetary policy and links this explicitly to a framework for teaching macroeconomics includes recent changes in money market operations and an examination of the problems posed for monetary policy by the recent financial crisis *Monetary Economics* is an ideal core textbook for advanced undergraduate modules in monetary economics and monetary theory and policy.

The Value of Urban Design - Great Britain. Commission for Architecture and the Built Environment 2001 Good urban design offers strong competitive advantages and does not necessarily cost more to deliver. This ground-breaking report examines the way in which superior urban design adds value by increasing the economic viability of development and by delivering social and environmental benefits.

Designing Brand Identity - Alina Wheeler 2012-10-11

A revised new edition of the bestselling toolkit for creating, building, and maintaining a strong brand From research and analysis through brand strategy, design development through application design, and identity standards through launch and governance, *Designing Brand Identity, Fourth Edition* offers brand managers, marketers, and designers a proven, universal five-phase process for creating and implementing effective brand identity. Enriched by new case studies showcasing successful world-class brands, this Fourth Edition brings readers up to date with a detailed look at the latest trends in branding, including social networks, mobile devices, global markets, apps, video, and virtual brands. Features more than 30 all-new case studies showing best practices and world-class Updated to include more than 35 percent new material Offers a proven, universal five-phase process and methodology for creating and implementing effective brand identity

Economics - Richard Lipsey 2020-03

An illuminating and robust introduction to economics principles, the fourteenth edition of Lipsey and Chrystal's established textbook continues to provide complete coverage for those new to micro and macroeconomics. The authors help students to understand the subject matter through a combination of lucid explanation and supportive learning features which encourage independent thought. The principles are examined through a theoretical lens before empirical examples demonstrate how the concepts work in practice. The applied nature of the models is further emphasised by case studies from around the world, which encourage students to develop and contextualise their understanding of the key themes. Suitable for beginners, the authors provide in-depth explanations of key theoretical concepts which relate to a wide range of applied material. End-of-chapter questions give students the opportunity to test their knowledge and advance their critical thinking skills. *Economics* undergraduates studying a core module on the principles of economics. It may also be suitable for students taking business, management, or finance and accounting degrees who are taking a module which introduces economics. This book is accompanied by online resource to support both students and lecturers. For students:- Self-test questions- Flashcard glossary- Additional chapter material- Web links For lecturers:- PowerPoint slides- Instructor's manual- Test bank- Additional chapters covering Economics of Developing Countries and Macroeconomic Policy in an Open Economy

An Introduction to Positive Economics - Richard G. Lipsey 1975

Modern Macroeconomics - Brian Snowdon 2005-01-01

Snowdon and Vane's book is extremely welcome. Indeed the authors examine, compare, and evaluate the evolution of the major rival stories comprising contemporary macroeconomic thought, but they also trace the development and interaction of key events and ideas as they occurred in the last century. Interviews with leading economists, one or two at the end of each chapter, also greatly help to shed light on this complexity. . . In sum, this is a book which is very difficult to put down. Alessio Moneta, *Journal of the History of Economic Thought* It is not difficult to understand why this volume commands high praise from macroeconomic theorists, practitioners and teachers. It contains many interesting features that make it an excellent companion for both students and teachers of tertiary level macroeconomics. . . The authors present the material in a way that conveys to readers that macroeconomics is a living science, continually developing and still open to debate, controversy and competing policy prescriptions. In this respect it is a book that ought to be required reading for all teachers of the subject. It is also a valuable source of background reading for professional economists involved with economic policy making. *Economic Outlook and Business Review* . . . a wonderful history of macroeconomic thought from Keynes to the present, with an outstanding bibliography. It should be useful to undergraduates and graduate students as well as professional economists. Highly recommended. Steven Pressman, *Choice* Brian Snowdon and Howard Vane are well-known for their astute understanding of the main macroeconomic schools of thought and their skilled use of interviews with major figures. Here, they deploy a depth of scholarship in explaining the different schools and their key points of departure from one another. This book will be particularly useful to students looking for a clear, non-technical explanation of the main approaches to macroeconomics. Patrick Minford, Cardiff University, UK There are two steps to learning macroeconomics. First, to see it as it is today. Second, to understand how it got there: to understand the right and the wrong turns, the hypotheses that proved false, the insights that proved true, and the interaction of events and ideas. Only then, does one truly understand macroeconomics. This book is about step two. It does a marvellous job of it. The presentation is transparent, the interviews fascinating. You will enjoy, and you will learn. Olivier Blanchard, Massachusetts Institute of Technology, US In 40 years of teaching macroeconomics, there has been just one textbook that I have assigned year after year after year, namely, *A Modern Guide to Macroeconomics* by Snowdon, Vane and Wynarczyk. That altogether admirable book made clear to students what were, and are, the main intellectual issues in macroeconomics and did so with just enough formal modeling to avoid distortion by over-simplification. That book is now ten years old and the debate in macro has moved on. So there is good reason to welcome Snowdon and Vane back with this superb updated version. Axel Leijonhufvud, University of Trento, Italy This outstanding book avoids the narrow scope of most textbooks and provides an excellent guide to an unusually broad range of ideas. Thomas Mayer, University of California, Davis, US More than a decade after the publication of the critically acclaimed *A Modern Guide to Macroeconomics*, Brian Snowdon and Howard Vane have produced a worthy successor in the form of *Modern Macroeconomics*. Thoroughly extended, revised and updated, it will become the indispensable text for students and teachers of macroeconomics in the new millennium. The authors skilfully trace the origins, development and current state of modern macroeconomics from an historical perspective. They do so by thoroughly appraising the central tenets underlying the main competing schools of macroeconomic thought as well as their diverse policy implications

Economics for Business - Ian Worthington 2005

"Economics for Business is suitable for undergraduate students studying business economics as part of a business degree. The book will also be appropriate for DMS students and MBA modules in economics."--BOOK JACKET.

Analyzing the Global Political Economy - Andrew Walter 2008-12-08

Ideally suited to upper-undergraduate and graduate students, *Analyzing the Global Political Economy* critically assesses the convergence between IPE, comparative political economy, and economics. Andrew Walter and Gautam Sen show that a careful engagement with economics is essential for understanding both contemporary IPE and for analyzing the global political economy. The authors also argue that the deployment of more advanced economic theories should not detract from the continuing importance for IPE of key concepts from political science and international relations. IPE students with little or no background

in economics will therefore find this book useful, and economics students interested in political economy will be alerted to the comparative strengths of political science and other social science disciplines. A concise look at the foundations of analysis in the political economy of global trade, money, finance, and investment Suitable for upper-undergraduate and graduate students with some or no economic background Techniques and findings from a range of academic disciplines, including international relations, political science, economics, sociology, and history Further reading and useful weblinks including a range of relevant data sources, listed in each chapter

The Road to Results - Linda G. Morra-Imas 2009

'The Road to Results: Designing and Conducting Effective Development Evaluations' presents concepts and procedures for evaluation in a development context. It provides procedures and examples on how to set up a monitoring and evaluation system, how to conduct participatory evaluations and do social mapping, and how to construct a "rigorous" quasi-experimental design to answer an impact question. The text begins with the context of development evaluation and how it arrived where it is today. It then discusses current issues driving development evaluation, such as the Millennium Development Goals and the move from simple project evaluations to the broader understandings of complex evaluations. The topics of implementing 'Results-based Measurement and Evaluation' and constructing a 'Theory of Change' are emphasized throughout the text. Next, the authors take the reader down 'the road to results,' presenting procedures for evaluating projects, programs, and policies by using a 'Design Matrix' to help map the process. This road includes: determining the overall approach, formulating questions, selecting designs, developing data collection instruments, choosing a sampling strategy, and planning data analysis for qualitative, quantitative, and mixed method evaluations. The book also includes discussions on conducting complex evaluations, how to manage evaluations, how to present results, and ethical behavior--including principles, standards, and guidelines. The final chapter discusses the future of development evaluation. This comprehensive text is an essential tool for those involved in development evaluation.

Economics - David Begg 2014

This is a text for all students of introductory economics at undergraduate or postexperience level. It may be used for a one year course and includes a recommended contents outline for a shortened or modular course.

Cengage Advantage Books: Introduction to Sociology - Henry L. Tischler 2013-02-01

Packed with current examples you can easily relate to, Tischler's INTRODUCTION TO SOCIOLOGY, 11E delivers comprehensive, up-to-date coverage in a succinct and affordable format. The author begins by equipping you with tools for success, including tips for how to read, study, and take tests more effectively. A built-in study guide and practice tests ensure thorough understanding. The text threads two basic ideas throughout: sociology is a rigorous, scientific discipline, and basic knowledge of sociology is essential for understanding social interaction in many work and social settings. With its streamlined 16 chapters, INTRODUCTION TO SOCIOLOGY, 11E delivers cutting-edge coverage that is concise yet thorough--and makes sociology completely accessible. Available with InfoTrac Student Collections <http://goengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

An Introduction to Regional Economics - Edgar Malone Hoover 1984

Beyond Economic Growth - Tatyana P. Soubbotina 2000-01-01

The book, which draws on data published by the World Bank, is addressed to teachers, students, and all those interested in exploring issues of global development.

America's Great Depression - Murray N Rothbard 2021-02-19

First published in 1963, *America's Great Depression* is the classic treatise on the 1930s Great Depression and its root causes. Author Rothbard blames government interventionist policies for magnifying the duration, breadth, and intensity of the Great Depression. He explains how government manipulation of the money supply sets the stage for the familiar "boom-bust" phases of the modern market which we know all too well. He then details the inflationary policies of the Federal Reserve from 1921 to 1929 as evidence that the depression was essentially caused not by speculation, but by government and central bank interference

in the market. Clearly we find history tragically repeating itself today. A must-read.

Denationalisation of Money - Friedrich August Hayek 2009

Machine Learning and Artificial Intelligence for Agricultural Economics - Chandrasekar

Vuppalapati 2021-10-04

This book discusses machine learning and artificial intelligence (AI) for agricultural economics. It is written with a view towards bringing the benefits of advanced analytics and prognostics capabilities to small scale farmers worldwide. This volume provides data science and software engineering teams with the skills and tools to fully utilize economic models to develop the software capabilities necessary for creating lifesaving applications. The book introduces essential agricultural economic concepts from the perspective of full-scale software development with the emphasis on creating niche blue ocean products. Chapters detail several agricultural economic and AI reference architectures with a focus on data integration, algorithm development, regression, prognostics model development and mathematical optimization. Upgrading traditional AI software development paradigms to function in dynamic agricultural and economic markets, this volume will be of great use to researchers and students in agricultural economics, data science, engineering, and machine learning as well as engineers and industry professionals in the public and private sectors.

Principles of Economics - Timothy Taylor 2014-03-15

"Principles of Economics is designed for a two-semester principles of economics sequence."--Page 6.

Stability with Growth - Joseph Stiglitz 2006-08-31

There is growing dissatisfaction with the economic policies advocated by the IMF and other international financial institutions - policies that have often resulted in stagnating growth, crises, and recessions for client countries. This book presents an alternative to "Washington Consensus" neo-liberal economic policies by showing that both macro-economic and liberalization policy must be sensitive to the particular circumstances of developing countries. One-size-fits-all policy prescriptions are likely to fail given the vast differences between countries. This book discusses how alternative approaches to economic policy can better serve developing countries both in ordinary times and in times of crisis.

Principles of Economics - N. Gregory Mankiw 2007

Principles of Economics - Richard G. Lipsey 1999-01-01

Richard Lipsey and Alec Chrystal have rewritten their global bestseller to take account of the latest international developments, whilst revising their core material to ensure students have the best possible grounding in economics.

Reclaiming Information and Communication Technologies for Development - Tim Unwin

2017-05-18

The development of new Information and Communication Technologies (ICTs) has transformed the world over the last two decades. These technologies are often seen as being inherently 'good', with the ability to make the world better, and in particular to reduce poverty. However, their darker side is frequently ignored in such accounts. ICTs undoubtedly have the potential to reduce poverty, for example by enhancing education, health delivery, rural develop and entrepreneurship across Africa, Asia and Latin America. However, all too often, projects designed to do so fail to go to scale, and are unsustainable when donor funding ceases. Indeed, ICTs have actually dramatically increased inequality across the world. The central purpose of this book is to account for why this is so, and it does so primarily by laying bare the interests that have underlain the dramatic expansion of ICTs in recent years. Unless these are fully understood, it will not be possible to reclaim the use of these technologies to empower the world's poorest and most marginalised.

Economics for Business and Management - K. Alec Chrystal 1997

Economics for Business and Management is a concise introductory economics textbook which meets the needs of business studies and management students. The text focuses upon microeconomics, which accurately reflects the concerns of management students. The macroeconomics focuses on business cycles and the macroeconomic factors which affect firms (such as inflation and employment), and the balance of

payments and exchange rates. Throughout the text there are case studies and examples which place economics within a business context. Contents: Part one: Firms and Markets Markets and Prices; Optimisation of the firm Firms and Competition Economics of Business Part two: The Economy as a Whole National Product and National Income Macroeconomic Policy

Marx - Alan Carter 1988

TIP 35: Enhancing Motivation for Change in Substance Use Disorder Treatment (Updated 2019) -

U.S. Department of Health and Human Services 2019-11-19

Motivation is key to substance use behavior change. Counselors can support clients' movement toward positive changes in their substance use by identifying and enhancing motivation that already exists. Motivational approaches are based on the principles of person-centered counseling. Counselors' use of empathy, not authority and power, is key to enhancing clients' motivation to change. Clients are experts in their own recovery from SUDs. Counselors should engage them in collaborative partnerships. Ambivalence about change is normal. Resistance to change is an expression of ambivalence about change, not a client trait or characteristic. Confrontational approaches increase client resistance and discord in the counseling relationship. Motivational approaches explore ambivalence in a nonjudgmental and compassionate way.

The Optimum Quantity of Money - Nicholas Eberstadt 2017-10-23

This classic set of essays by Nobel Laureate and leading monetary theorist Milton Friedman presents a coherent view of the role of money, focusing on specific topics related to the empirical analysis of monetary phenomena and policy. The early chapters cover factors determining the real quantity of money held in a community and the welfare implications of policies that affect the quantity held. The following chapters formally restate why quantity analysis has become central to the science of economics. Friedman's presidential address to the American Economic Association, included here, provides a general summary of his views on the role of monetary policy, with an emphasis on its limitations and its possibilities. This theoretical framework is used in examining a number of empirical problems: the demand for money, the explanation of price changes in wartime periods, and the role of money in business cycles. These essays summarize some of the most important results of Friedman's extensive research over the course of his lifetime. The chapters on policy that follow survey the positions of earlier economists and deal with the importance of lags and the implications of destabilizing speculation in foreign markets. Taken as a whole, *The Optimum Quantity of Money* provides a comprehensive view of the body of monetary theory developed in leading centers of monetary analysis. This work is essential reading for economists and graduate students in the field. The volume will be no less important for practicing business and banking personnel as well. The new statement by Michael Bordo, a student of Friedman's and an expert in the field, provides a sense of where the field now stands in the economy and academy.

Economics - Richard G. Lipsey 2015

"Written to engage you with real world issues and questions in economics, this book provides up-to-date coverage of the financial crisis and its many subsequent implications, which are vital to understanding today's economic climate. Case studies help you to understand how economics works in practice, and to think critically"--Back cover.

Debunking Economics - Steve Keen 2001-07-28

What is the score card for economics at the start of the new millennium? While there are many different schools of economic thought, it is the neo-classical school, with its alleged understanding and simplistic advocacy of the market, that has become equated in the public mind with economics. This book shows that virtually every aspect of conventional neo-classical economics' thinking is intellectually unsound. Steve Keen draws on an impressive array of advanced critical thinking. He constitutes a profound critique of the principle concepts, theories, and methodologies of the mainstream discipline. Keen raises grave doubts about economics' pretensions to established scientific status and its reliability as a guide to understanding the real world of economic life and its policy-making.

Springer Handbook of Automation - Shimon Y. Nof 2009-07-16

This handbook incorporates new developments in automation. It also presents a widespread and well-structured conglomeration of new emerging application areas, such as medical systems and health,

transportation, security and maintenance, service, construction and retail as well as production or logistics. The handbook is not only an ideal resource for automation experts but also for people new to this expanding field.

An East Asian Renaissance - Indermit Singh Gill 2007

An East Asian Renaissance, by a World Bank team led by Chief Economist for East Asia & Pacific, Dr Homi Kharas and Economic Adviser, Dr Indermit Gill is the first comprehensive analysis of the new forces and challenges at play in the region since the Bank's seminal report of 1993, The East Asian Miracle. The report argues that regional flows of goods, finance and technology are helping even smaller East Asian countries reap the benefits of economies of scale and that this regional integration must be encouraged. But it also points out that these measures have to be supported by actions at the domestic level to ease the stresses and strains that rapid economic growth leaves in its wake. East Asia must now turn to the urgent domestic challenges of inequality, social cohesion, corruption and environmental degradation arising from its economic success.

Reconstructing Political Economy - William K. Tabb 2002-01-22

This volume offers an original perspective on the questions the great economists have asked and looks at their significance for today's world. Written in a provocative and accessible style, it examines how the diverse traditions of political economy have conceptualised economic issues, events and theory. Going beyond the orthodoxies of mainstream economics it shows the relevance of political economy to the debates on the economic meaning of our times. Reconstructing Political Economy is a timely and thought-provoking contribution to a political economy for our time. In this light it offers fresh insights into such issues as modern theories of growth, the historic relations between state and market and the significance of globalisation for modern societies.

Macroeconomic Theory and Policy - Richard G. Lipsey 1997

An autobiographical introduction is followed by 20 essays which consider the Phillips Curve, wage rates and profits; the various theories of the causes of inflation, exploring issues such as the depreciation of money, monetarism, and cost-push versus demand-pull inflation; anti-inflation policies, focusing on incomes policies, trade credit and monetary policy and wage-price controls; an evaluation of Keynesian microeconomics, as well as inflation and the national income model; and supply-side economics. No index. Annotation copyrighted by Book News, Inc., Portland, OR

Rethinking EU VAT for P2P Distribution - Cristina Trenta 2015-09-24

Peer-to-peer (P2P) networks – decentralized group structures allowing anyone to easily download and share resources online – already play a critical role in the distribution of digital content. Most of the debate on P2P heretofore has focused on copyright issues. However, as the basis for legitimate business models a number of companies have already quietly embraced, P2P has a largely unknown and underestimated impact on taxation, with vast repercussions on the development of mature, profitable markets. This book analyses the current framing for digital and media supplies provided via P2P technologies through the lens of an interdisciplinary approach drawing on tax law, computer science, economics, copyright law, and business studies. VAT concepts such as those of economic activity and taxable person, taxable transactions, consideration, barter and taxable amount, and territoriality rules are discussed in connection with P2P, as is the evaluation of VAT liability for P2P operations in the presence of copyright infringement. Topics and issues considered include: - centralized and decentralized P2P networks; - free-riding problems; - identifying actors in P2P networks for VAT purposes; - P2P and place of supply; and - pros and cons of integrating P2P with taxation regimes and especially VAT systems. The analysis draws on a vast range of sources, including EU legislation and case law, tax law literature and doctrine, international conventions and treaties, Council of Europe and OECD documents, ECHR case law, and official documents and cases from key jurisdictions worldwide, offering the first thoroughly grounded approach to overcoming the lack of understanding and awareness of ongoing changes currently separating the digital economy and traditional taxation systems, and a solid platform for discussion to the diverse communities of researchers and professionals interested in P2P.

Policies to Address Poverty in America - Melissa S. Kearney 2014-06-19

One-in-seven adults and one-in-five children in the United States live in poverty. Individuals and families

living in poverty not only lack basic, material necessities, but they are also disproportionately afflicted by many social and economic challenges. Some of these challenges include the increased possibility of an unstable home situation, inadequate education opportunities at all levels, and a high chance of crime and victimization. Given this growing social, economic, and political concern, The Hamilton Project at Brookings asked academic experts to develop policy proposals confronting the various challenges of America's poorest citizens, and to introduce innovative approaches to addressing poverty. When combined, the scope and impact of these proposals has the potential to vastly improve the lives of the poor. The resulting 14 policy memos are included in The Hamilton Project's Policies to Address Poverty in America. The main areas of focus include promoting early childhood development, supporting disadvantaged youth, building worker skills, and improving safety net and work support.

Measuring Violence-related Attitudes, Beliefs, and Behaviors Among Youths - Linda L. Dahlberg 1998

Ecopreneurship - Niels Robert Schneider 2020-06-08

This research monograph answers the question how sustainability driven entrepreneurs (ecopreneurs) deliver their sustainability goals through their business practices. The research draws on data from 12 case studies set within the food industry. The analysis takes a firm level and a supply chain level perspective and provides insights to the interconnected nature of sustainability goals within and across firms. It provides theoretical propositions that show one approach of how to conduct business in a way that works for the planet and people in addition to shareholders. This presents an alternative understanding of organisational performance that builds the foundation for many avenues of future research into sustainable management. The research combines the remote areas of supply chain management and entrepreneurship at the intersection of sustainability. This novel approach and the insights from the business practice exploration, offer many avenues for further research beyond entrepreneurship and supply chain management. This book will be of interest to academics in management research and also to people with an academic background that work together with sustainability driven and/ or social entrepreneurs, who could benefit from the insights into how sustainability goals are delivered through business practices and the relevant trade-offs faced by ecopreneurs.

Private Governance - Edward Peter Stringham 2015-06-01

From the first stock markets of Amsterdam, London, and New York to the billions of electronic commerce transactions today, privately produced and enforced economic regulations are more common, more effective, and more promising than commonly considered. In Private Governance, prominent economist Edward Stringham presents case studies of the various forms of private enforcement, self-governance, or self-regulation among private groups or individuals that fill a void that government enforcement cannot. Through analytical narratives the book provides a close examination of the world's first stock markets, key elements of which were unenforceable by law; the community of Celebration, Florida, and other private communities that show how public goods can be bundled with land and provided more effectively; and the millions of credit-card transactions that occur daily and are regulated by private governance. Private Governance ultimately argues that while potential problems of private governance, such as fraud, are pervasive, so are the solutions it presents, and that much of what is orderly in the economy can be attributed to private groups and individuals. With meticulous research, Stringham demonstrates that private governance is a far more common source of order than most people realize, and that private parties have incentives to devise different mechanisms for eliminating unwanted behavior. Private Governance documents numerous examples of private order throughout history to illustrate how private governance is more resilient to internal and external pressure than is commonly believed. Stringham discusses why private governance has economic and social advantages over relying on government regulations and laws, and explores the different mechanisms that enable private governance, including sorting, reputation, assurance, and other bonding mechanisms. Challenging and rigorously-written, Private Governance will make a compelling read for those with an interest in economics, political philosophy, and the history of current Wall Street regulations.

The Media Economy - Alan B. Albarran 2016-09-01

The Media Economy analyzes the media industries and its activities from macro to micro levels, using

concepts and theories to demonstrate the role the media plays in the economy as a whole. Representing a rapidly changing and evolving environment, this text breaks new ground through its analysis from two unique perspectives: 1) Examining the media industries from a holistic perspective by analyzing how the media industries function across different levels of society (global, national, household, and individual); 2)

Looking at the key forces (technology, globalization, regulation, and social aspects) constantly evolving and influencing the media industries. Building on the contributions of the original text, this Second Edition provides new references and current data to define and analyze today's media markets. To understand the role of media in the global economy, the insights included here are crucial for media students and practitioners.