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Management Accounting Change - Danture Wickramasinghe 2012-08-21
Written by two experienced lecturers, this is the first student-centered textbook to bridge the technical and theoretical aspects of management accounting change. Packed full of pedagogical features, including mini-cases, learning outcomes, key terms, article summaries, key concept boxes, real-world cases, chapter summaries and further reading suggestions and resources, it is clear and accessibly written, covering all

the major emerging topics in management accounting theory. Discussing technical developments in management accounting from conventional cost accounting to contemporary strategic management accounting and beyond, in four parts it: shows how conventional cost accounting techniques and management control models evolved in line with the development of mass production and bureaucracy explores how recent developments such as customer and strategic

orientations in business, flexible manufacturing, post-bureaucracy, network and virtual organizational technologies implicate in management accounting provides a number of alternative theories through which the transition of management accounting from mechanistic to post-mechanistic approaches can be explained - elaborating both rational and interpretive/critical theories. This excellent text meets a desperate need for an advanced management accounting textbook that incorporates theory and practice and is accessible and engaging for all those studying in this challenging area.

Principles of Economics - Timothy Taylor 2014-03-15
"Principles of Economics is designed for a two-semester principles of economics sequence."--Page 6.

A New Model of the Economy - Brian Hodgkinson 2008-04-01
Presenting a radical revision of modern economic theory, this analysis adjusts the entire

range of economic thought in relation to the fundamental part played by land, the significance of credit—especially in the banking system—and the crucial impact of the taxation method. The resulting system based upon natural law, economic security for all, fair distribution of output, and the opportunity for self-fulfillment through work draws upon the masters of economic thought—from Smith and Ricardo to Marshall, Schumpeter, and Keynes—but also provides new insights by highlighting concepts often omitted from current studies of their works.

Developing New Products and Services - Lawrence Sanders 2011-10-14

This book will focus on the up-front activities required for product and service differentiation, the learning methodologies that contribute to arriving at that differentiation, and the role that technology plays in implementing the process. The book will show how technology

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factors into such entrepreneurial activities as engaging in business planning and utilizing creativity and innovation, and how creative innovation, in turn, is achieved and enhanced through an understanding of two different modes of learning: "learning about" and "learning by doing". A successful product introduction depends on an efficient supply chain, a strong brand, and the ability of a manufacturer or provider to differentiate it successfully in the marketplace. *New Product and Services Development* demonstrates how differentiation, this last critical component, can be secured by the strategic use of technology and by engaging in two key learning methodologies.

The Digital Business

Ecosystem - Angelo Corallo
2007-01-01

By bringing together elements of a radical new approach to the firm based on a biological metaphor of the ecosystem, this unique book extends the limits of existing theories traditionally used to investigate

business networks.

Microeconomic Policy -
Clement Allan Tisdell
2008-01-01

The new and updated edition of *Microeconomic Policy* provides an excellent blend of theory and application to foster understanding of economic-based policy making. The book is eclectic in its approach and addresses a rich set of current applications. It is an ideal book for teaching microeconomic-based policy analysis to students. Todd Sandler, University of Texas at Dallas, US Designed for students who have already encountered the microeconomic principles, this valuable text focusses effectively on their policy implications, imbuing the apparently dry theory with its insights for the general welfare. William J. Baumol, New York University, US and Princeton University, US A distinctive feature of this book is the application of microeconomics to public policy. As to be expected given the international reputation of the authors there is a thorough

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treatment of global environmental policies, including the Stern Report, and a very useful chapter on issues of defence, conflict and terrorism. What this text offers, and most competing books do not is the breadth of coverage. In this revised edition we have integration into the topics of advances in behavioural, evolutionary and Austrian economics. The relevance to business management and government policy of the material presented makes the subject come alive in application. . . a refreshing change from the curve-shifting that dominates traditional microeconomic texts which turns-off so many of our students and prevents them from seeing the crucial importance of economics to almost every aspect of our well-being. John Lodewijks, University of Western Sydney, Australia This thoroughly accessible textbook shows students how microeconomic theory can be used and applied to major issues of public policy. In this way, it will improve

their understanding of both microeconomic theory and policy and also develop their ability to critically assess them. Clem Tisdell and Keith Hartley have expanded upon their previous successful work on microeconomics. As a result, this new book is considerably updated with substantial chapter revisions, as well as new chapters dealing with business management, ownership, environmental issues, public choice, defence, conflict and terrorism. Promoting a thorough understanding of this complex yet fundamental topic, *Microeconomic Policy: A New Perspective* will undoubtedly prove an invaluable textbook for all students, academics and researchers of economics and public policy.

Teaching Ethics Across the Management Curriculum -

Kemi Ogunyemi 2014-12-17

The chief executive officer (CEO) of a corporation and his or her executive team are responsible for the management of the business and its continued operating

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and financial success. The CEO and executive team are almost always highly compensated and the relative total compensation has mushroomed over time. Most of the compensation now is designed to be performance-based, but leading to charges that executives have incentives to manipulate corporate earnings and stock price in the short-term for their own self interests. The compensation at some companies became so egregious that compensation again became a major public policy issue subject to federal regulation. Executive Compensation focuses on the major topics related to executive compensation—present, past, and future. First, is understanding what executive compensation is, including composition and objectives of pay contracts. Second, how do specific compensation agreements affect corporate behavior and performance? Third, what are the major components, including how and what are accounted for and disclosed? How is

compensation, especially executive compensation, accounted for—that is, what are the calculations and journal entries required? Fourth, what does historical analysis tell us about the topic, especially how contractual decisions have been made and what has worked. Finally, what is in store for the future—both expected compensation agreements and what the compensation incentives suggest for future corporate decisions on operations and accounting manipulation.

Principles of Economics - N. Gregory Mankiw 2007

Free Trade Today - Jagdish N. Bhagwati 2021-06-08

Free trade, indeed economic globalization generally, is under siege. The conventional arguments for protectionism have been discredited but not banished. And free trade faces strong new challenges from a variety of groups, including environmentalists and human rights activists as well as traditional lobbies who wrap their agendas in the language

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of justice and rights. These groups, claiming a general interest and denouncing free trade as a special interest of corporations and other capitalist forces, have organized large and vocal protests in Seattle, Prague, and elsewhere. Based on his acclaimed Stockholm lectures and picking up where his widely influential Protectionism left off, Jagdish Bhagwati applies critical insights from revolutionary developments in commercial policy theory--many his own--to show how the pursuit of social and environmental agendas can be creatively reconciled with the pursuit of free trade. Indeed, he argues that free trade, by raising living standards, can serve these agendas far better than can a descent into trade sanctions and restrictions. After settling the score in favor of free trade, Professor Bhagwati considers alternative ways in which it can be pursued. Chiefly, he argues in support of multilateralism and advances a withering critique of recent bilateral and regional

free trade agreements (including NAFTA) as preferential arrangements that introduce growing chaos into the world trading system. He also makes a strong case for "going it alone" on the road to trade liberalization and endorses the reemergence of unilateral liberalization at points around the globe. Forcefully, elegantly, and clearly written for the public by one of the foremost economic thinkers of our day, this volume is not merely accessible but essential reading for anyone interested in economic policy or in the world economy. Commodity Trade and Finance - Michael Tamvakis 2015-04-10 What affects the supply of oil? How important is the weather in determining grain prices? Why has the price of copper skyrocketed? This unique book analyses the economics of key commodity groups, including energy, agriculture and metals. It examines the supply/demand fundamentals of several major and minor commodities, physical characteristics, production and consumption

patterns, trade flows and pricing mechanisms. It also explains the main tools used to hedge price risk, such as futures, options and swaps. This second edition has been fully revised and restructured, and contains four new chapters, including oil refining, electricity and price risk management for energy, metals and agricultural commodities. This book is an indispensable reference text for students, academics and those working in the commodity business.

Exchange Rate Economics - Ronald MacDonald 2002-09-26

'In summary, the book is valuable as a textbook both at the advanced undergraduate level and at the graduate level. It is also very useful for the economist who wants to be brought up-to-date on theoretical and empirical research on exchange rate behaviour.' "Journal of International Economics"

The Media Economy - Alan B. Albarran 2016-09-01

The Media Economy analyzes the media industries and its

activities from macro to micro levels, using concepts and theories to demonstrate the role the media plays in the economy as a whole.

Representing a rapidly changing and evolving environment, this text breaks new ground through its analysis from two unique perspectives: 1) Examining the media industries from a holistic perspective by analyzing how the media industries function across different levels of society (global, national, household, and individual); 2) Looking at the key forces (technology, globalization, regulation, and social aspects) constantly evolving and influencing the media industries. Building on the contributions of the original text, this Second Edition provides new references and current data to define and analyze today's media markets. To understand the role of media in the global economy, the insights included here are crucial for media students and practitioners.

The Palgrave Companion to
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LSE Economics - Robert A. Cord 2019-01-31

The London School of Economics (LSE) has been and continues to be one of the most important global centres for economics. With six chapters on themes in LSE economics and 29 chapters on the lives and work of LSE economists, this volume shows how economics became established at the School, how it produced some of the world's best-known economists, including Lionel Robbins and Bill Phillips, plus Nobel Prize winners, such as Friedrich Hayek, John Hicks and Christopher Pissarides, and how it remains a global force for the very best in teaching and research in economics. With original contributions from a stellar cast, this volume provides economists - especially those interested in macroeconomics and the history of economic thought - with the first in-depth analysis of LSE economics.

Microeconomics - Richard G. Lipsey 1979

Economics - Richard G. Lipsey 2015

"Written to engage you with real world issues and questions in economics, this book provides up-to-date coverage of the financial crisis and its many subsequent implications, which are vital to understanding today's economic climate. Case studies help you to understand how economics works in practice, and to think critically"--Back cover.

First Principles of Economics - Richard G. Lipsey 1992

Introduction to economics for complete beginners

Principles of Economics - Richard G. Lipsey 1999-01-01

Richard Lipsey and Alec Chrystal have rewritten their global bestseller to take account of the latest international developments, whilst revising their core material to ensure students have the best possible grounding in economics.

Business Economics - Joshua Gans 2015

Ecopreneurship - Niels

Robert Schneider 2020-06-08

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This research monograph answers the question how sustainability driven entrepreneurs (ecopreneurs) deliver their sustainability goals through their business practices. The research draws on data from 12 case studies set within the food industry. The analysis takes a firm level and a supply chain level perspective and provides insights to the interconnected nature of sustainability goals within and across firms. It provides theoretical propositions that show one approach of how to conduct business in a way that works for the planet and people in addition to shareholders. This presents an alternative understanding of organisational performance that builds the foundation for many avenues of future research into sustainable management. The research combines the remote areas of supply chain management and entrepreneurship at the intersection of sustainability. This novel approach and the insights from the business

practice exploration, offer many avenues for further research beyond entrepreneurship and supply chain management. This book will be of interest to academics in management research and also to people with an academic background that work together with sustainability driven and/ or social entrepreneurs, who could benefit from the insights into how sustainability goals are delivered through business practices and the relevant trade-offs faced by ecopreneurs.

Private Governance - Edward Peter Stringham 2015-06-01
From the first stock markets of Amsterdam, London, and New York to the billions of electronic commerce transactions today, privately produced and enforced economic regulations are more common, more effective, and more promising than commonly considered. In *Private Governance*, prominent economist Edward Stringham presents case studies of the various forms of private

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enforcement, self-governance, or self-regulation among private groups or individuals that fill a void that government enforcement cannot. Through analytical narratives the book provides a close examination of the world's first stock markets, key elements of which were unenforceable by law; the community of Celebration, Florida, and other private communities that show how public goods can be bundled with land and provided more effectively; and the millions of credit-card transactions that occur daily and are regulated by private governance. Private Governance ultimately argues that while potential problems of private governance, such as fraud, are pervasive, so are the solutions it presents, and that much of what is orderly in the economy can be attributed to private groups and individuals. With meticulous research, Stringham demonstrates that private governance is a far more common source of order than most people realize, and that private parties have incentives to devise different

mechanisms for eliminating unwanted behavior. Private Governance documents numerous examples of private order throughout history to illustrate how private governance is more resilient to internal and external pressure than is commonly believed. Stringham discusses why private governance has economic and social advantages over relying on government regulations and laws, and explores the different mechanisms that enable private governance, including sorting, reputation, assurance, and other bonding mechanisms. Challenging and rigorously-written, Private Governance will make a compelling read for those with an interest in economics, political philosophy, and the history of current Wall Street regulations.

Foundations of Economics -

Andrew Gillespie 2011-03-24
Assuming no prior knowledge, the second edition of Foundations of Economics introduces students to both microeconomic and

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macroeconomic principles. This is the ideal text for foundation degrees and non-specialist courses for first year undergraduates.

Economy and Society - R R Suresh 2010-09-09

This textbook covers the syllabus of the papers on economy, state and society of undergraduate and postgraduate courses in Economics in India. It also covers the topics under the paper on history of economic thought taught in some colleges/universities. The book explains the emergence, evolution and working of the capitalist system with the help of some of the major principles and theories of economics, both mainstream and heterodox. It interrelates economics and economic life with other aspects of our lives—social, cultural, political, religious and intellectual. This book departs from the traditional analysis of the capitalist system in integrating the real sector of the economy with its monetary sector, and carries forward Keynes’

analysis. It combines Keynesian and Marxian approaches to the subject and emphasises the dialectical unfolding of life that underlies the interrelation between the economy, state and society. It underlines that the capitalist system is constantly changing, propelled by the tendency towards increasing concentration of ownership and control of the means of production in fewer and fewer hands. The book comes with an Instructor’s Manual to aid the teaching of the subject.

Regional Economics - Roberta Capello 2015-11-10

The second edition of *Regional Economics* provides a comprehensive and up-to-date treatment of regional economics. This fully revised edition includes key theoretical developments of the last ten years. Topics included span from the earliest location theories to the most recent regional growth theories. It is also enriched by the recent debate on smart specialization strategies recently developed by the EU

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for the design of new cohesion policies. Key elements covered in the new edition include: proximity and innovation theories the concept of territorial capital the debate on the role of agglomeration economies in urban growth This textbook is for undergraduate students in regional and urban economics as well as spatial planning courses.

Economics - Richard G. Lipsey
2015-08

Combining rigour with clarity, the thirteenth edition builds on the success of previous editions to offer a comprehensive introduction to micro and macroeconomics.

Economic Geography - Neil Coe
2007-06-19

Economic Geography is a comprehensive introduction to this growing field, providing students with a vibrant and distinctive geographical insight into the economy. Contrasts a distinctively geographical approach with popular conceptions and assumptions in economics and management studies Debates a wide range

of topics including economic discourses, uneven development, commodity chains, technology and agglomeration, the commodification of nature, states, transnational corporations, labour, consumption, economic cultures, gender, and ethnic economies Is richly illustrated with examples, vignettes, and case studies drawn from a variety of sectors around the world Is written in a clear, engaging and lively style Includes a rich array of photos, figures, text boxes, sample essay questions and annotated lists of further reading

Spatial Planning in Ghana - Ransford A. Acheampong
2018-10-24

This book documents and analyses spatial planning in Ghana, providing a comprehensive and critical discussion of the evolving institutional and legal arrangements that have shaped and defined Ghana's spatial planning system for more than seven decades; the contemporary policy

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instruments and mechanisms for articulating and implementing policies and proposals at multiple scales; and the formally established procedures for development management. It covers important themes in contemporary spatial planning discourse, including the evolving meaning, scope and purpose of spatial planning globally; the scales of spatial planning (i.e. national, regional, sub-regional and local); multi-level integration within spatial planning; public participation; the interface between urbanization, sustainable growth management and spatial planning; spatial planning and housing development; integrated spatial development and transportation planning; and spatial planning and the urban informal economy. Intended for undergraduate and graduate students, and academic researchers and practitioners/policy-makers in the multidisciplinary field of spatial planning, it appeals to readers seeking an

international perspective on spatial planning systems and practices.

Marx's Theory of Price and its Modern Rivals - Howard Nicholas 2011-11-15

Marx's Theory of Price and its Modern Rivals provides an original look at how Marx understood the role of money, extending his theory to consider how prices move over the course of business cycles. Key modern theories of price are also analyzed; Neoclassical, Post Keynesian and Sraffian theories are contrasted with Marxian thought.

Economics - Richard Lipsey 2020-03

An illuminating and robust introduction to economics principles, the fourteenth edition of Lipsey and Chrystal's established textbook continues to provide complete coverage for those new to micro and macroeconomics. The authors help students to understand the subject matter through a combination of lucid explanation and supportive learning features which encourage independent

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thought. The principles are examined through a theoretical lens before empirical examples demonstrate how the concepts work in practice. The applied nature of the models is further emphasised by case studies from around the world, which encourage students to develop and contextualise their understanding of the key themes. Suitable for beginners, the authors provide in-depth explanations of key theoretical concepts which relate to a wide range of applied material. End-of-chapter questions give students the opportunity to test their knowledge and advance their critical thinking skills. Economics undergraduates studying a core module on the principles of economics. It may also be suitable for students taking business, management, or finance and accounting degrees who are taking a module which introduces economics. This book is accompanied by online resource to support both students and lecturers. For students:- Self-test questions-

Flashcard glossary- Additional chapter material- Web links For lecturers:- PowerPoint slides- Instructor's manual- Test bank- Additional chapters covering Economics of Developing Countries and Macroeconomic Policy in an Open Economy **Analyzing the Global Political Economy** - Andrew Walter 2008-12-08 Ideally suited to upper-undergraduate and graduate students, Analyzing the Global Political Economy critically assesses the convergence between IPE, comparative political economy, and economics. Andrew Walter and Gautam Sen show that a careful engagement with economics is essential for understanding both contemporary IPE and for analyzing the global political economy. The authors also argue that the deployment of more advanced economic theories should not detract from the continuing importance for IPE of key concepts from political science and international relations. IPE students with little or no

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background in economics will therefore find this book useful, and economics students interested in political economy will be alerted to the comparative strengths of political science and other social science disciplines. A concise look at the foundations of analysis in the political economy of global trade, money, finance, and investment Suitable for upper-undergraduate and graduate students with some or no economic background Techniques and findings from a range of academic disciplines, including international relations, political science, economics, sociology, and history Further reading and useful weblinks including a range of relevant data sources, listed in each chapter

Economics: A Very Short Introduction - Partha Dasgupta
2007-02-22

Economics has the capacity to offer us deep insights into some of the most formidable problems of life, and offer solutions to them too.

Combining a global approach

with examples from everyday life, Partha Dasgupta describes the lives of two children who live very different lives in different parts of the world: in the Mid-West USA and in Ethiopia. He compares the obstacles facing them, and the processes that shape their lives, their families, and their futures. He shows how economics uncovers these processes, finds explanations for them, and how it forms policies and solutions. Along the way, Dasgupta provides an intelligent and accessible introduction to key economic factors and concepts such as individual choices, national policies, efficiency, equity, development, sustainability, dynamic equilibrium, property rights, markets, and public goods. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective,

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new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Economics for Business and Management - K. Alec Chrystal 1997

Economics for Business and Management is a concise introductory economics textbook which meets the needs of business studies and management students. The text focuses upon microeconomics, which accurately reflects the concerns of management students. The macroeconomics focuses on business cycles and the macroeconomic factors which affect firms (such as inflation and employment), and the balance of payments and exchange rates. Throughout the text there are case studies and examples which place economics within a business context. Contents: Part one: Firms and Markets; Markets and Prices; Optimisation of the firm; Firms and Competition; Economics of Business; Part two: The Economy as a Whole; National

Product and National Income; Macroeconomic Policy
The Penguin History of Economics - Roger E Backhouse 2002-01-31

A very clear, reliable and readable history of economic thought from the ancient world to the present day. From Homer to Marx to John Stuart Mill, Backhouse shows how to keep your Keynesians from your post-Keynesians and New Keynesians. A core book.

Revenue Management - I. Yeoman 2010-12-08

Pricing is about deciding your market position whereas revenue management is the strategic and tactical decisions firms take in order to optimize revenues and profits. This book offers insights into research, theories, applications and innovations and how to make these work in different industries.

An Introduction to Positive Economics - Richard G. Lipsey 1975

Economics for Business - Ian Worthington 2005

"Economics for Business is

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suitable for undergraduate students studying business economics as part of a business degree. The book will also be appropriate for DMS students and MBA modules in economics."--BOOK JACKET.

The Philosophy, Politics and Economics of Finance in the 21st Century - Patrick

O'Sullivan 2015-04-10

Since 2008, the financial sector has been the subject of extensive criticism. Much of this criticism has focused on the morality of the actors involved in the crisis and its extended aftermath. This book analyses the key moral and political philosophical issues of the crisis and relates them to the political economy of finance. It also examines to what extent the financial sector can or should be reformed.

This book is unified by the view that the financial sector had been a self-serving and self-regulating elite consumed by greed, speculation and even lawlessness, with little sense of responsibility to the wider society or common good. In light of critical analysis by

authors from a variety of backgrounds and persuasions, suggestions for reform and improvement are proposed, in some cases radical reform. By placing the world of finance under a microscope, this book analyses the assumptions that have led from hubris to disgrace as it provides suggestions for an improved society. Rooted in philosophical reflection, this book invites a critical reassessment of finance and its societal role in the 21st century. This book will be of interest to academics, politicians, central bankers and financial regulators who wish to improve the morality of finance.

Is GDP a good measure of economic activity and well being? - Niels Aulich

2012-06-01

Essay from the year 2012 in the subject Economics - Micro-economics, grade: A - 70, Heriot-Watt University Edinburgh (School of Management and Languages), language: English, abstract: It is generally agreed today that a well-known indicator to

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measure economic activities is the gross domestic product (GDP). Although the GDP is heavily discussed in science, economics and politics it has emerged as particularly important for both economic assessment of countries and even for well-being (van den Bergh, 2009). The main question which arises is: Does the GDP illustrate a possibility to quantify economic activity and well-being and thus, can GDP compare countries with each other adequately? This essay examines the topic: 'Is GDP a good measure of economic activity and well being? Give reasons for your answer. What particular problems arise when comparing GDP across countries?' The structure of this paper refers to the key figure GDP. The main body is separated into two parts. Firstly, chapter 2.1 will consider GDP as a measurement of economic activity and well-being. Secondly, section 2.2 will examine potential limitations to compare GDP across countries

by stating arguments. Finally, the conclusion will abstract the main arguments and will give a firm stand.

Design and Analysis of Time Series Experiments - Richard McCleary 2017

Design and Analysis of Time Series Experiments presents the elements of statistical time series analysis while also addressing recent developments in research design and causal modeling. A distinguishing feature of the book is its integration of design and analysis of time series experiments. Drawing examples from criminology, economics, education, pharmacology, public policy, program evaluation, public health, and psychology, Design and Analysis of Time Series Experiments is addressed to researchers and graduate students in a wide range of behavioral, biomedical and social sciences. Readers learn not only how-to skills but, also the underlying rationales for the design features and the analytical methods. ARIMA algebra, Box-Jenkins-Tiao

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models and model-building strategies, forecasting, and Box-Tiao impact models are developed in separate chapters. The presentation of the models and model-building assumes only exposure to an introductory statistics course, with more difficult mathematical material relegated to appendices. Separate chapters cover threats to statistical conclusion validity, internal validity, construct validity, and external validity with an emphasis on how these threats arise in time series experiments. Design structures for controlling the threats are presented and illustrated through examples. The chapters on statistical conclusion validity and internal validity introduce Bayesian methods, counterfactual causality and synthetic control group designs. Building on the earlier of the authors, *Design and Analysis of Time Series Experiments* includes more recent developments in modeling, and considers design issues in greater detail than any existing work. Additionally,

the book appeals to those who want to conduct or interpret time series experiments, as well as to those interested in research designs for causal inference.--

Economics - Richard G. Lipsey
2003

This fully updated and revised text provides economics students with a comprehensive introduction to economics. It covers both macroeconomics and microeconomics and explains the principles of economics clearly. With a redesigned layout in full colour, the book is very accessible and is divided into distinct parts that cover: introduction to the market economy, consumers and producers, markets for inputs, market success and market failure, macroeconomics, growth and cycles, macro policy in a monetary economy and global economics issues. Traditionally, a book with a strong European and international focus, this edition has built on this strength and contains a variety of new international examples.

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Economics - Richard G. Lipsey
2007

The eleventh edition of this successful textbook for Economics majors has been thoroughly updated and revised to give more depth to core principles. Pitched at a level that will stretch readers but still comprehensible for beginners, Economics is explained in a straightforward manner, whilst maintaining the rigour needed to enable students to progress with their studies. The book features a depth and breadth of topics combined with a balance of technical and applied material. In-depth explanations of theoretical concepts are

balanced with a range of real world examples help students to understand and apply the concepts they have learnt. A supporting and newly expanded Online Resource Centre features supplements for lecturers including an instructor's manual; PowerPoint slides; answers to questions in the text; class exercises; and artwork from the text. Supplements for students include self-assessment multiple choice questions with feedback; crosswords compiled from key glossary terms; a list of useful websites; maths appendices; past exam papers and additional case studies